



Privacy Policy

WATER LILLY PHARMACY

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a payment at <https://www.waterlillypharmacy.com> ("WaterLillyPharmacy.com"), this site, or when communicating with us through SMS messages (collectively "Texts" or "texting"). Throughout this Privacy Policy, the terms "we," "us," and "our" refer to Water Lilly Pharmacy, LLC ("Water Lilly").

Notice for Users Outside the United States of America

WaterLillyPharmacy.com is designed and intended solely for use by citizens of the United States, including those residing in US Territories. If you are not a US citizen, please do not access this site as we do not track data protection rules of other nations and cannot comply with other nations' privacy protections.

Information We Collect

When you visit WaterLillyPharmacy.com, we automatically collect certain information to help us display web pages correctly. This information includes the type of web browser you are using, your IP address, time zone, and some of the cookies that are installed on your device.

To assist in our marketing efforts, we also collect information about the website or search terms that referred you to WaterLillyPharmacy.com and about the individual web pages you view. We refer to this automatically collected information as "Device Information."

We collect Device Information using the following technologies:

- "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- "Log Files" track actions occurring on WaterLillyPharmacy.com, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- "Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse WaterLillyPharmacy.com.

Minors

WaterLillyPharmacy.com is not intended for individuals under the age of 18, and we do not intentionally collect information from minors.

Payments

In addition, if you choose to make a payment through WaterLillyPharmacy.com, we will collect your name, billing address, payment information (including credit card numbers), email address, and telephone number. We refer to this information as "Payment Information."

Text Messaging

If you provide a mobile telephone number and consent to receive Texts from us, we may use Texts to communicate with you about pharmacy services, payments, prescriptions, account matters, or other services you request. Message and data rates may apply. You may opt out of non-emergency Texts by replying STOP, and you may request help by replying HELP to any Text or by contacting us directly.

How We Use Your Information

Water Lilly does not intentionally store payment card numbers on its own website server. Payment transactions are processed by our third-party payment processor. Other limited website activity information may be collected by our hosting, analytics, payment, or communications vendors as described in this Policy.

Personal information

We use the Device Information that we collect (in particular, your IP address) to help us screen for potential risk and fraud. In addition, we also use Google Analytics to help us understand how visitors use WaterLillyPharmacy.com and to gauge the success of our marketing campaigns.

You can read more about how Google uses your Personal Information at <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics at <https://tools.google.com/dlpage/gaoptout>.

Payment information

We use the Card Connect Merchant Services Partner Program to process payments you make on WaterLillyPharmacy.com. The Payment Information we collect is passed to Card Connect. It is not stored locally and is not accessible by any Water Lilly employee. You can learn more about Card Connect's Privacy Policy at <https://www.cardconnect.com/privacy-policy>.

Do Not Track

Note that we do not alter WaterLillyPharmacy.com's data collection and use practices when we see a Do Not Track signal from your browser.

Changes

We may amend this Privacy Policy from time to time in order to reflect changes to our practices or for other operational, legal, or regulatory reasons. This Privacy Policy was last updated on July 2, 2026.

Jurisdiction

This Privacy Policy shall be governed by and construed in accordance with the laws of the State of Florida.

Contact Us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us at:

Water Lilly Pharmacy
3700 Washington Street, Suite 206
Hollywood, FL 33021